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1. Executive summary

In October 2018, the Queensland Government began consulting with the community about the Dunwich (Goompi) Master Plan. This was the first stage of a four stage process to develop a master plan for Dunwich (Goompi).

The purpose of the Stage 1 consultation activities was to inform the community about the project in the context of the Economic Transition Strategy and gather information on the community’s perceptions about the opportunities and challenges for the island.

One hundred and twenty people attended face-to-face engagement activities and a further 51 individuals completed a survey either online or on paper.

Of the people who attended a face-to-face activity 50% identified as Aboriginal or a Traditional Owner. This high relative participation rate reflects the success of targeted engagement activities.

Those who participated in these engagement activities were most concerned about the island’s environment and economy.

The main themes that emerged from the Stage 1 consultation activities included:

- Transport
- Public spaces
- Quandamooka culture
- Planning and development
- Economy
- Environment
- Culture

2. Background – Dunwich (Goompi) Master Plan

The Queensland Government is preparing a master plan for Dunwich (Goompi), including the One Mile community.

The master plan is one of 23 projects identified in the North Stradbroke Island Economic Transition Strategy.

The Economic Transition Strategy vision for North Stradbroke Island is:

“to become Australia’s most desirable island community, striking a balance between sustainable economic growth and protection of the island’s unique environment and cultural heritage.”

The master plan aims to:

- Identify areas for future residential, commercial, environmental and industrial land uses
- Provide opportunities to celebrate and promote Quandamooka culture
- Identify necessary upgrades to infrastructure and services to improve liveability
- Acknowledge and respect cultural, social and environmental values
- Enhance the town's role and appeal as a tourism friendly destination and gateway to North Stradbroke Island (Minjerribah).

The preparation of the master plan will occur in four stages:

Stage 1
- Gather and review planning, infrastructure, property, stakeholder and community information

Stage 2 – Ideas and development scenarios
- Develop ideas and development scenarios for the draft master plan
- Seek community feedback on ideas and scenarios
- Identify preferred ideas and scenarios for inclusion in the draft master plan

Stage 3 – Draft master plan
- Workshop details of the preferred master plan with community and relevant parties
- Prepare draft master plan
- Seek community feedback on draft master plan

Stage 4 – Master plan adoption
- Review and consider submissions on the draft master plan
- Finalise the master plan
3. Consultation overview

3.1 Purpose & objectives (what & why)
The purpose of the Stage 1 community engagement activities was to:
1. Inform the community about the Dunwich (Goompi) Master Plan project in the context of the North Stradbroke Island Economic Transition Strategy.
2. Gather information about what the community’s perceptions of the opportunities and challenges are for Dunwich (Goompi) and One Mile. This information was collected to inform the development of ideas and development scenarios in Stage 2 for further consideration before a draft master plan is prepared in Stage 3 in 2019.

3.2 Key activities (what & how)

Mapping activity
Participants were encouraged to document their ideas on large scale maps for each of these themes:
- Culture and place
- Planning and development
- Public spaces and community facilities
- Local economy
- Movement and connectivity
- Natural environment

This activity was conducted at a Traditional Owner’s meeting and at community drop-in sessions.

3.3 Consultation overview

Traditional Owner’s meeting – Saturday 6 October 2018
The Queensland Government hosted an information session for Quandamooka people. This event was facilitated by Articulous. Approximately 60 people attended.

Participants contributed their ideas through a whole of room discussion followed by one-on-one break out discussions.

Community drop-in sessions – 11-13 October 2018
The Queensland Government hosted three community drop-in sessions at the Queensland Government office in Dunwich (Goompi). About 15 to 20 people attended each of the three drop-in sessions.

The community was invited to share their ideas and concerns for the area on a series of maps as above.

Online and mail back survey
Community members were also invited to complete a survey, either online or in hard copy, and email their ideas for the master plan to the project team. Fifty-one people completed the survey.

Other engagement activities
Queensland Government officers also met with local businesses and traditional owner groups.

4. What you told us

4.1 Mapping activity
As described above, the community feedback was gathered under the following themes and is summarised below.

Cultural significance
- It is important to tell the story of the land, its history and its culture and to build Dunwich’s identity upon those features.
- Areas of cultural significance should be protected.
- There should be cultural awareness and understanding.
- It is important to encourage connectivity between indigenous and non-indigenous residents. There should be facilities and spaces for this to happen.

Some specific feedback on this theme included:
- “Dunwich’s (Goompi) future must incorporate and protect its historical and cultural values.”
- “Sites of cultural and historical significance should be protected and used for education, tourism and cultural awareness.”
- “This master plan can build on a history of strong relationships between indigenous and non-indigenous residents.”

Planning and development

Connected
- People should be able to live close to friends and family and have access to local services and be accommodating for all.
- Dunwich (Goompi) should be a community where people of all ages can live and where older people can age in place.

Some specific feedback on this theme included:
- “Fix the streetscape of Dunwich area.”
- “Need areas for people to stop and enjoy the views of the bay and the waterfront.”
- “Dunwich (Goompi) needs integrated services and facilities for its ageing population. These include independent living and assisted living.”

Sense of place
This plan should create a place that is visually appealing for residents and visitors.

Some specific feedback on this theme included:
- “I like the village atmosphere with wide streets, large old trees and open green spaces!”
- “Fix the streetscape of Dunwich area.”
- “Need areas for people to stop and enjoy the views of the bay and the waterfront.”
- “Dunwich (Goompi) needs a good mix of businesses and spaces for its culture and to build Dunwich’s identity upon those features.”

Public spaces and community facilities

Connectivity and sense of belonging
- Facilities and spaces where people come together as a community are important.
- Recreation.
- The places where the local community and visitors can enjoy recreational activities should be enhanced and their number increased.

Some specific feedback on this theme included:
- “Tourists arrive and drive through Dunwich without stopping.”
- “The town needs a facelift.”
- “Need more entertainment.”
- “Use Dunwich’s (Goompi) amphitheater for shows and presentations.”
- “Playgrounds and other park facilities – needs upgrading – fresh water (kids water play area).”
- “Build a deck on the bay-side of Ballow Rd, deck with shade oaks to enhance appeal, more car parking opportunities at the main road.”

Local economy

Economic progress
- Economic development should support new businesses, services, and employment opportunities.
- Build partnerships.
- This master planning process could create new opportunities through partnerships to encourage new business.
Education

- There is opportunity to build on local issues such as marine knowledge as well as prioritise local education.

Some specific feedback on this theme included:
- “The future success of the island depends on delivering the experience economy.”
- “Small businesses should be prioritised and encouraged through future development.”
- “Opportunity to develop environmental education programs such as on how to regenerate destroyed areas. Straddie (Minjerribah) could be an environmental centre of excellence.”
- “Build partnership opportunities between Quandamoooka and other local businesses.”

Movement and connectivity

Access

- Improved transport facilities including active transport facilities would provide better access to the island.
- Locals would benefit from improved ferry terminals and access to these terminals.
- This plan should improve people’s ability to move around the island. It should encourage people to walk or use other modes of transport other than cars.

Some specific feedback on this theme included:
- “Ferry terminal upgrades could improve pedestrian and vehicle access to the island, improve traffic issues and provide a more welcoming arrival experience.”
- “Keep car-parking away from the foreshore and recreational areas.”
- “Need local shuttle services in Dunwich (Goompi) between the ferries, homes and shops.”
- “Use One Mile (ferry) as main vehicle point to keep traffic calm in Dunwich. Parking behind the main road + public transport.”

Flora and fauna

- Flora and fauna is important to the island’s identity and contribute to its appeal as a place to live and visit.
- There is significant biodiversity in the region which must be protected.

Some specific feedback on this theme included:
- “Need to protect environmental foreshore areas.”
- “The mudflats at Polka Point are one of the best marine diversity hot spots on the island and need to be looked after.”
- “Deanbilla Bay has high ecological values and home to dugong, dolphin and migratory birds.”
- “Significant trees such as old fig trees should be protected.”

4.2 Survey results

The following graphs reflect the combined feedback from the online and mail-back survey. For the quantitative questions participants were given a list of options. They could tick one or up to all options for each question. Consequently, the results for all options are included in this results section, including options that received no preferences.

All 51 people who participated in this survey answered every quantitative question.
Participants value Dunwich's (Goompi) village atmosphere and connection to nature the most.

What are the values and characteristics that help define the identity of Dunwich (Goompi)?
(51 participants gave 167 responses)

- Community and people, 19%
- Cultural heritage, 19%
- Environmental values, 13%
- Businesses and services, 11%
- Public spaces, 10%
- Buildings and places, 6%
- Other (please specify), 3%

Participants feel that Dunwich's (Goompi) coastal location, cultural heritage and environment define the township the most.

What types of place improvements could enhance the identity of Dunwich (Goompi)?
(51 participants gave 101 responses)

- History/educational trails (both indigenous and European history), 19%
- Public art, 18%
- Performance spaces, 16%
- Murals & footpath treatments, 16%
- Signage, 14%
- Other (please specify), 12%
- Educational displays, 6%
- Other, 5%

Participants feel cultural activities such as history trails, performance spaces, murals and footpath treatments as well as art would best enhance Dunwich’s (Goompi’s) identity.

What types of development could improve resident and visitor experiences in Dunwich (Goompi)?
(51 participants gave 51 responses)

- Residential, 50%
- Commercial retail and industrial, 38%
- No response, 10%
- Other, 12%
Although participants feel there is a greater need for more residential development, there is also support for more commercial development in Dunwich (Goompi).

Examples of “other” include:

- “Beachside attractions such as artificial reefs and wrecks for easy access snorkelling.”
- “International hotel and marina.”
- “Restoration of existing sites such as the Deanbilla Bay shacks and the old sand mining silos is important, before erecting new commercial/cultural structures. Parking on the foreshores is unsightly and can beimaginatively addressed.”

**Preferred residential development**

(51 participants gave 51 responses)

- **Houses, 38%**
- **Caravan park, 33%**
- **Units/apartments, 16%**
- **Townhouses, 8%**
- **Dual occupancies (duplexes), 6%**

Participants would like to see more houses and caravan facilities in Dunwich (Goompi).
The most preferred commercial developments are retail/food (33%), marine development (33%) and entertainment/events (17%).

What types of community facilities and public spaces could improve resident and visitor experiences in Dunwich (Goompi)?

(51 participants gave 310 responses)

Participants were asked to choose from a list of community facility and public space options. They chose most, if not all facilities and spaces, listed in the online and mail-back survey. There was no preferred option.
What types of business activities could help create more jobs and a stronger local economy in Dunwich (Goompi)?
(51 participants gave 322 responses)

Survey participants either walk or drive around Dunwich (Goompi). Some residents also use the bus service.

What types of improvements can be made to enhance movement and connectivity within Dunwich (Goompi) and to other locations?
(51 participants gave 212 responses)

Participants were asked to choose from a list of economic activities. They chose most, if not all, activities. The greatest preference was given to tourist activities followed by events.

Participants were asked to choose from a list of transport activities. Upgraded ferry terminals and car parking received the strongest support. Car hire schemes was also presented as an option but was not chosen by any participants.
What are the environmental values that are important to the identity of Dunwich (Goompi)?

(51 participants gave 232 responses)

- Moreton Bay, 18%
- Coastal vegetation, 16%
- Trees and parks and public spaces, 12%
- Intertidal areas, 14%
- Views and outlooks, 16%
- Surrounding forest, 11%
- Street trees, 9%
- Other (please specify), 2%

Participants value Dunwich’s (Goompi) proximity to Moreton Bay the most. They also value the town’s intertidal areas and coastal vegetation. Significant individual was listed as an option but was not chosen by any participants.

Qualitative results – classified ideas

The community engagement was structured around key themes that included concepts such as “culture and place” and “natural environment” and information was gathered under these themes through surveys and through face-to-face activities, such as the Traditional Owner’s Meeting and the community drop-in sessions.

In addition to participating in quantitative survey questions (described earlier), respondents were given multiple opportunities to express their own ideas and concerns both online and at face-to-face forums.

This qualitative data was gathered and analysed independently to identify key ideas which were then grouped under key classification headings.
Specific examples of these classified ideas include:

**Foreshore protection**
- “Keep Deanbilla Bay as is, unspoiled with trees and no buildings.”
- “Maintain coastline amenity for public parks, oyster fishing.”
- “Marine access to NSI might be sensitively planned to minimise impact on heritage sites.”

**Tourism-destination development**
- “Promotion of cultural experience and educational experience with required infrastructure to support this.”
- “Quality Holiday accommodation - not necessarily hotel or apartments. Local minibus to [attractions such as] golf club, back beach, lakes, Myora Springs, Marine Centre etc.”

**Active Transport**
- “Footpaths – currently no footpaths or cycle paths to other towns from Dunwich.”
- “Focus on cycling safety between townships to cater for more eco-tourists.”
- “Need footpaths along waterfront.”

**Activities for young people:**
- “Interactive art (climbable for children).”
- “Make waterfront more child friendly – e.g. water park and fix swimming pool.”
- “There is a need for a children’s club - youth centre - with a paid worker offering after school activities.”

**Development opportunities**
- “Land between the sewage plant and Adam’s Beach was previously earmarked for development – this idea should be revisited under the master plan.”
- “Small housing and townhouses are good to supplement the housing choice in the town.”
- “Need footpaths along waterfront.”

**Celebrate cultural heritage**
- “Opportunity to build on history of strong relationships between Indigenous and non-Indigenous community”
- “There needs to be a more even balance between Quandamooka-favouring initiatives and the rest of the community, if you want to retain a cohesive community working & living together”

**Parking**
- “Currently have significant parking issues at One Mile which need fixing.”
- “Secure car parking near transport hubs (ferry with taxi terminal) that is unobtrusive.”
- “Keep car parking [away] from [the] Foreshore protection [area] and recreation sites of state significance.”

**Classified economic ideas**

Most economic development ideas provided by the community related to tourism. Specific examples of these included:
- “Locals have established air bnb’s. A variety of low-key tourism letting options makes sense. Not big hotels with flashy conference centres. Glamping on the beach. Glamping in the bush. Many opportunities associated with existing education and research industries.”
- “All tourism initiatives should emphasize a light touch. Bicycle paths, walking tracks, wildflower pathways, beach-driving restrictions, opening up old mining roads to bikes and walking only.”
- “Wayfinding is critical – museum does not have appropriate signage.”
- “The future success of the island depends on delivering the experience economy.”

Other economic ideas:
- “Boat hire / Catamaran hire”
- “Combine current medical / emergency / aged care facilities under one umbrella.”
- “A decent NBN service would open up many possibilities for working remotely and selling online.”
- “UQ and Griffith already utilise Dunwich as a student learning environment. These Universities could develop a semester of Credits of study. This would then entice International students to reside at Dunwich and complete their 4 courses for the semester. This would create EduTouism.”
- “Less red tape with government at all levels.”
- “The ETS won’t work, forestry is the only industry that will work, sand mining is needed.”
- “Recycling facilities for island generated waste to repurpose on the island and to export processed materials off the island.”

**Qualitative ideas – key economic ideas**

Qualitative feedback on the island’s future economy was further analysed to provide insight on this community’s view on how their economy should develop.
The age groups of those who participated in survey activities reasonably reflect Stradbroke Island’s older population however, the island’s youth population is under represented in these activities.
5. Conclusion

Stage 1 consultation resulted in 120 people attending face-to-face engagement activities. Of those who attended a engagement activity, 50% identified as Aboriginal or as a Traditional Owner. This high relative participation rate reflects the success of targeted engagement activities directed specifically at the island’s Aboriginal population.

Foreshore protection, tourism development and active transport emerged as the most prominent conversation topics.

Those who came to face-to-face engagement activities spent up to one and even two hours talking to officers. Participants were articulate and generous with thoughts. They were also keen to come to future engagement activities demonstrating a high interest in this project.